

FOR IMMEDIATE RELEASE

Media Ink. Launches New Website

Website serves as final step of strategic rebranding initiative

June 17, 2008—Tucson, Arizona Media Ink., a public relations firm serving the graphic arts, printing and imaging markets as well as advocacy and public policy today announced the launching of its new website: www.mediaink.biz.

“In efforts of strategic rebranding initiatives that begin with the renaming of our organization, new logo, and recently added services, Media Ink. has launched an improved, crisply designed website to provide additional information about the firm and our unique caliber of services,” said president and CEO, Mark Bonacorso. “With the launching of our new site, Media Ink. hopes to encompass its creativity, innovation and success in relationship building that assists our clientele with “making the mark.”

The website features information about Media Ink. including its services: media relations, industry relations, support services, advocacy and public policy. It also contains information about the Media Ink. team as well as its clientele. A “news and views” section is part of the newly launched website and offers a glimpse at some of the work Media Ink. has executed both in-house and for clientele.

Visit www.mediaink.biz to view Media Ink.’s newly launched website.

About Media Ink.

With offices in Minneapolis, Minnesota, Sioux Falls, South Dakota and headquartered in Tucson, Arizona, Media Ink. is a public relations and marketing firm specializing in the graphic arts, printing and imaging industries as well as non-profit advocacy and public policy. Media Ink. serves as both public relations counsel and as advisors to management teams. Due to established working relationships with the media, corporate executives, association leaders and other professionals, Media Ink. is able to provide tangible results for its clients. For more information on Media Ink., contact Mark Bonacorso, at 520-825-0217 or email at markb@mediaink.biz.

###

Contact:

Mark Bonacorso

Media Ink.

(520) 825-0217

markb@mediaink.biz

