

**FOR IMMEDIATE RELEASE**

## **Timothy Rose named Vice President advocacy/public policy practice for Media Ink.**

Public Relations Firm to expand services to non-profit and public policy sectors

**April 8, 2008—Tucson, Arizona, Minneapolis, Minnesota and Sioux Falls, South Dakota**—Media Ink, a public relations firm serving the graphic arts, printing and imaging markets today announced the appointment of Timothy Rose as vice president advocacy/public policy practice.

“With over twenty years of experience in non-profit advocacy, public policy and electoral politics, Timothy is an outstanding addition to the Media Ink. team,” said Mark Bonacorso, Media Ink. president and CEO. “He is uniquely qualified to expand our level of expertise as we meet Media Ink.’s clients’ needs in achieving their advocacy and public policy goals.”

Rose’s professional experience includes staff positions with nonprofit organizations, political campaigns, elected officials, 527/PACS and in corporate communications. Most recently, Rose was director of media relations at Fresh Energy, a regional renewable energy organization based in St. Paul. He has worked for the Center for Victims of Torture, the League of Conservation Voters and Earthjustice (formerly the Sierra Club Legal Defense Fund) in Washington, D.C. as well as former Minneapolis Mayor, Sharon Sayles Belton. He has worked collaboratively with organizations locally, nationally and internationally to achieve strategic goals with limited budgets and resources in the legislative process. Rose has professional experience behind the scenes as well as on air in both public television and talk radio. He has worked with diverse clients to use new media – particularly web and electronic communications – to reach the widest possible audience with innovative messaging techniques.

“I am delighted to come on board with Media Ink.,” said Timothy Rose. “More and more non-profit organizations and foundations are coming to the realization that the services of a professional public relations firm are essential to achieve their advocacy and public policy goals. Media Ink. provides the highest level of expertise and hands-on knowledge all the while keeping an eye on a cost-effective bottom line.”

Rose can be reached via email at [timothy@mediaink.biz](mailto:timothy@mediaink.biz) or by phone at 612.508.4969.

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Currently, Media Ink. services a broad client base that includes technology, trade associations, conference, print providers, an advisory firm as well as non-profit advocacy and public policy.

**About Media Ink.**

With offices in Minneapolis, Minnesota, Sioux Falls, South Dakota and Tucson, Arizona, Media Ink. is a public relations and marketing firm specializing in the graphic arts, printing and imaging industries as well as non-profit advocacy and public policy. Media Ink. serves as both public relations counsel and as advisors to management teams. Due to established working relationships with the media, corporate executives, association leaders and other professionals, Media Ink. is able to provide tangible results for its clients. For more information on Media Ink., contact Mark Bonacorso, at 520-825-0217 or email at [markb@mediaink.biz](mailto:markb@mediaink.biz).

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**Note to editors:** Digital photography of Mr. Rose is available by contacting [markb@mediaink.biz](mailto:markb@mediaink.biz)

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